



Adobe Launch

Implementation Mastery Course

with Andrey Osadchuk

Adobe Launch

Implementation Mastery Course

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Watch Demo Video Tutorials

Tags Dependent on Cookie Consent

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Learn to implement Cookie Consent form (banner, popup) on the website with Adobe Launch, and to configure conversion codes and marketing pixels accordingly.



Geolocation API for IP Address Lookup

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Learn to determine visitor geolocation by implementing GEO IP JavaScript API with Adobe Launch tag manager. Fire marketing tags depending on where the visitors come from.



Adobe Launch

Video Course Packages

Standard \$799

- ✓ 24x7 access to video training
- ✓ Free access to training updates
- ✓ One-hour individual training on Adobe Launch

VIP \$999

- ✓ 24x7 access to video training
- ✓ Free access to training updates
- ✓ 2 one-hour consulting sessions
(any questions on Adobe Launch, DTM, Analytics, Target, Audience Manager, Core Services)
- ✓ A training website with your Launch library implemented
(2-month access, can be extended)
- ✓ 20% discount on any 3 individual trainings on Adobe solutions implementation
- ✓ €50 discount on Adobe Analytics Report Suite Configuration course

about the author

- ✓ Multi-solution architect, consultant and instructor specialising on Adobe Experience Cloud solutions
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- ✓ Speaker at web analytics conferences (GoAnalytics, iMetrics, Measurecamp, Matemarketing)
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- ✓ Author of the AEC Bookmarks Chrome extension for simplified navigation between Adobe solutions
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