Adobe Launch

Implementation Mastery Course

with Andrey Osadchuk

Adobe Launch
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Adobe Launch
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Tags Dependent on Cookie Consent — 29

Adobe Launch
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Learn to implement Cookie Consent form (banner, popup) on the website with Adobe Launch, and to configure conversion codes and marketing pixels accordingly.

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Geolocation API for IP Address Lookup — 30

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Learn to determine visitor geolocation by implementing GEO IP JavaScript API with Adobe Launch tag manager. Fire marketing tags depending on where the visitors come from.

▶ **Watch Now**

Adobe Launch
Video Course Packages

Standard	VIP
Standard $799	**VIP** $999
✓ 24x7 access to video training	✓ 24x7 access to video training
✓ Free access to training updates	✓ Free access to training updates
✓ One-hour individual training on Adobe Launch	✓ 2 one-hour consulting sessions (any questions on Adobe Launch, DTM, Analytics, Target, Audience Manager, Core Services)
	✓ A training website with your Launch library implemented (2-month access, can be extended)
	✓ 20% discount on any 3 individual trainings on Adobe solutions implementation
	✓ €50 discount on Adobe Analytics Report Suite Configuration course

about the author

✓ Multi-solution architect, consultant and instructor specialising on Adobe Experience Cloud solutions

✓ Adobe Certified Expert on Adobe Analytics, Target and Audience Manager
https://www.youracclaim.com/users/andrey-osadchuk/badges

✓ Delivered 100+ implementations of Adobe solutions since 2008 for companies in various industries

✓ Active high-score contributor on Adobe Community
https://forums.adobe.com/people/Andrey+Osadchuk

✓ Speaker at web analytics conferences (GoAnalytics, iMetrics, Measurecamp, Matemarketing)

✓ Leads a Youtube channel with video tutorials on Adobe Analytics and other solutions
https://www.youtube.com/channel/UCq8K5VisTEpzz9aCEHlsz2Q

✓ Conducts online trainings on Adobe Launch, DTM, Analytics, Target, Audience Manager, Experience Cloud
http://training.osadchuka.com

✓ Author of the AEC Bookmarks Chrome extension for simplified navigation between Adobe solutions
https://chrome.google.com/webstore/detail/adobe-experience-cloud-bo/eobofinmnpbpbbmjhoickgllciakebjn

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